

Nayara Energy Powers into Indian Racing Festival 2025 as the 'Official Fuel Partner'

In a significant move that showcases Indian motorsport's growing stature, the Indian Racing Festival (IRF) has partnered with Nayara Energy Limited, one of India's largest integrated downstream oil companies, as the 'Official Fuel Partner' for the 2025 season.

This powerful partnership brings together high-performance racing and high-efficiency energy, as Nayara Energy's association will energize the two premier championships under the IRF umbrella. As India's only city-based franchise league for 4-wheel racing and the world's first gender-neutral racing series, IRF is fast becoming a premier platform to redefine motorsport in the country.

The 2025 edition of IRF will span five competitive race weekends, starting with Coimbatore in August and concluding later this year in a city yet to be revealed. Each race weekend will feature teams competing with strategy, elite driver talent, and precision engineering, now backed by Nayara Energy's expertise at every turn.

"The partnership with Nayara Energy represents a shared belief in performance, progress, and national ambition of the Indian Racing Festival," said Mr. Akhilesh Reddy, Chairman & Managing Director of Racing Promotions Private Limited (RPPL), the promoters of IRF. "We are building the future of Indian motorsport and for that, we need partners who understand speed, scale, trust, and a long-term vision. Nayara Energy's extensive fuel network and their emphasis on quality and innovation, makes them a perfect fit as our Official Fuel Partner. Together, we're powering a new generation of Indian racing, from Tier 1 cities to emerging motorsport destinations.", he added.

Speaking on the partnership, **Mr. Sergey Denisov**, **CEO**, **Nayara Energy said**, "Nayara Energy is thrilled to partner with the Indian Racing Festival, that truly represents endurance, speed, and the drive to achieve. This collaboration reflects our shared pursuit of excellence and innovation as we step into a new era of Indian racing. As India's largest growing private retail fuel network we are committed to delivering quality fuel to our domestic customers and we take great pride in being a key contributor to the country's energy infrastructure.

With this season of Indian Racing festival, we look forward to entering the dynamic world of Indian motorsports, igniting passion among fans, and setting new benchmarks for performance and national pride as we accelerate towards an exciting future together.

With the 2025 grid boasting top-tier talent prodigies from the Indian sub-continent and international drivers and will feature 14 city-based teams, with eight competing in Formula 4 and six in the Indian Racing League. Franchise includes teams from Delhi, Hyderabad, Bengaluru, Kolkata, Chennai, Goa, Kochi, and Ahmedabad. The Indian Racing Festival promises high-octane competition across formats & the partnership with Nayara Energy is a great step towards engineering, high performance to driverled storytelling The festival continues to grow as a platform where elite motorsport meets emerging Indian fan culture.



About Nayara Energy

Nayara Energy is a new-age downstream energy and petrochemicals company with a formidable presence spanning across the entire hydrocarbon value chain, from Refining to Retail. Nayara Energy operates in India for India driven by a relentless commitment to fuel the nation's energy aspirations. At the heart of our operations lies the Vadinar refinery, India's second-largest single-site refinery with a capacity of 20MMTPA. With over 6,500 Retail Outlets, we cater to the need for reliable and safe mobility across the length and breadth of the country. We have adopted a phase wise asset development strategy and have recently forayed into petrochemicals sector with a 450 KTPA Polypropylene plant which is a significant step in our crude to chemicals journey. Through sustainable development projects in Health and Nutrition, Education and Skill Development, and Sustainable Livelihoods, Nayara Energy enhances the quality of life in the communities it operates in. Delivering value for all our stakeholders is at the very core of our beliefs and we are committed to providing the energy that fuels the dreams of our employees, customers, partners and communities.

For any queries, please write to:

Media Contact
Nayara Energy
Brand.communications@nayaraenergy.com

Adfactors PR

nayaraenergy@adfactorspr.com